



<http://www.christopherchindesign.com>

CHRISTOPHER CHIN

Graphic & Web Designer

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Yonkers, NY

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EDUCATION

The Art Institute of NYC New York, NY : Graduated December 2015
BA Web Design & Interactive Media

SKILLS

- ◇ **HTML 5** used for Website Structure
- ◇ **CSS 3** used for Website Style
- ◇ **Javascript** for Website Animations
- ◇ **Mobile & Retina-Friendly** Websites
- ◇ **WordPress Design & Site Building**
- ◇ **Microsoft Excel** for Spreadsheets
- ◇ **Meeting Deadlines & Time Management**
- ◇ **Photoshop** for Image Creation and Editing
- ◇ **Illustrator** for Logo Creation and Editing
- ◇ **InDesign** for Print Designs and Typography
- ◇ **Premiere** for Videography Editing
- ◇ **After Effects** for Animations & Video Effects
- ◇ **Great Aesthetics & Problem Solving**
- ◇ **Collaboration & Communication Skills**

CAREER

The Chefs' Warehouse Ridgefield, CT : August 2023 - Present
Production Artist / Graphic Designer

- ◇ Revised & updated product images for Product Pages featured on the company website: <https://www.chefswarehouse.com/>
- ◇ Created banner ads which highlighted popular products for various regions which lead to increased sales
- ◇ Created & revised spreadsheets with itemized listings for product image requests from vendors

Sonneman Lighting Larchmont, NY : April 2021 - February 2023
Hybrid Graphic Designer

- ◇ Revised product images presenting new product arrivals featured on the company website: <https://www.sonnemanlight.com/>
- ◇ Reformed room setting images to show different products with links to the designers' profile pages
- ◇ Produced and revised digital catalogs showcasing new & current products with product specs & prices

Darien Sport Shop Darien, CT : Sept. 2019 - February 2021
Graphic Designer & Website Editor

- ◇ Updated product images showcasing new product arrivals from various brands featured on the Darien Sport Shop Website, <https://www.dariensport.com/>
- ◇ Produced & revised brand landing pages which categorized products allowing customers to find their favorite brands which lead to an increase in online sales
- ◇ Updated the Darien website homepage with weekly in-store events, brand marketing shows & slideshow images

Global Lighting Yonkers, NY : May 2019 - June 2019
Graphic Designer (Contract)

- ◇ Edited product images that were used to present new items featured on the Global Lighting website, <https://www.globallighting.com/>
- ◇ Reformed product spec. Illustrations which provided product information for customer review

Mercy College Tarrytown, NY : Oct. 2018 - May 2019
Graphic Designer & Web Designer (Contract)

- ◇ Produced & edited templates for event brochures and postcards sent to students & staff
- ◇ Created and edited HTML template files for email blasts sent through Mailchimp
- ◇ Produced ads for various student events featured on multiple Mercy College social media accounts

Couristan Rugs INC. Fort Lee, NJ : Dec. 2017 - Oct. 2018
Graphic Designer & Web Designer

- ◇ Created and edited ads used for social media and brochures distributed at Rug Trade Shows
- ◇ Edited and categorized product images for the website, <http://www.couristan.com/>
- ◇ Created & updated images and layout edits for the Couristan Mobile App